

## Privacy Policy

Mary Jo Aloï, LHP provides consulting services. This privacy policy is provided to explain how information is collected, utilized and protected.

In order to conduct business, names, phone numbers, and email addresses are collected from clients. Consumer information is collected from forms completed by clients. It is utilized only for the purposes of reaching clients for consulting. Email addresses of prospective clients or clients are collected on [www.maryjoaloi.com](http://www.maryjoaloi.com) for people who wish to receive newsletters. These email addresses are only utilized for the purpose of providing newsletters. Unsubscribe options are included in newsletters.

The company uses text communication only to reply to clients and prospective clients who have initiated contact with the company in order to answer questions and to remind about appointments if requested.

Data collected is accessible only by the office of Mary Jo Aloï and is stored in password protected applications utilizing two factor authentication.

Mary Jo Aloï, LHP obtains consent to text from initial intake forms completed by clients. Messages will be sent from 831-677-6977.

**SMS consent and phone numbers collected\captured for SMS purposes will not be shared, sold, or disclosed with any third parties, or any other individual for any type of marketing purposes, or affiliate marketing.**

Client information may be requested, updated or deleted by contacting the company directly at (831)677-6977. Questions or concerns regarding privacy may also be directed to the company at (831)677-6977.

I consent to receive SMS from Mary Jo Aloï, LHP and I understand the above privacy policy.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date